

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Attorney Docket No.: 14277US02**

**PATENT**

|                              |   |   |
|------------------------------|---|---|
| In the Application of:       | ) |   |
|                              | ) |   |
| Jeyhan Karaoguz, et al.      | ) | <b><u>Electronically Filed On August 15, 2008</u></b> |
|                              | ) |   |
| Serial No.: 10/675,073       | ) |   |
|                              | ) |   |
| Filed: September 30, 2003    | ) |   |
|                              | ) |   |
| For: METHOD AND SYSTEM FOR   | ) |   |
| MEDIA CHANNEL SETUP IN A     | ) |   |
| MEDIA EXCHANGE NETWORK       | ) |   |
|                              | ) |   |
| Examiner: Mendoza Jr., Jorge | ) |   |
|                              | ) |   |
| Group Art Unit: 2623         | ) |   |
|                              | ) |   |
| Confirmation No.: 7513       | ) |   |
|                              | ) |   |

**AMENDMENT UNDER 37 C.F.R. § 1.114**

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

This paper responds to the Office Action mailed May 20, 2008, in the above-identified application, and is being filed with a Request for Continued Examination. The Applicants respectfully request reconsideration of the claim rejections in view of the following amendments and remarks.